

**Determinants for Adoption of Supply Chain Management Practices Among Tourist  
Hotels in Tanzania**

**Experience From Arusha City**

**By**

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This study attempted to establish determinants of supply chain management in tourist hotels as an effort to enhance competitive advantages among tourist hotels in Arusha City. Specifically, the study intended to determine the extent of adoption of supply chain management practices among tourist hotels, to determine the influence of sociodemographic characteristics of the managers towards adoption of supply chain management practices, to find out internal factors that influence adoption of supply chain management practices and to determine external factors that influence adoption of supply chain management practices among tourist hotels. The primary data were collected through questionnaires and documentary review. It was a survey study that involved 67 managers of tourist hotels found in Arusha City. Descriptive statistics on mean and standard deviation, inferential statistics on principal component analysis and binary logistic regression were employed in analysing data. It was found that level of information sharing and outsourcing practices were adopted at small magnitude among tourist hotels in Arusha City. On the other hand, lean practices, strategic supplier partnership and quality of information sharing were adopted at moderate extent. Only customer relationship practice was adapted to a large extent. Education level and the working experience of the managers of the hotels were also found to contribute significantly to the adoption of supply chain management practices. The study determines internal and external factors that influence adoption of supply chain management practices which includes organisation policies and regulations on supply chain, position of the hotel in the supply chain, economic forces, governing authorities and business competition. The study recommends that training should be provided to managers and senior staffs of tourist hotels as the way to ensure they put into consideration the supply chain management concept in greater detail so as to enhance competitive advantages of their hotels.

